

SUMMIT THERAPY ANIMALS
BOARD MEETING MINUTES
Abbey's Coffee – Frisco, CO
January 20, 2015
Present: Susan, Jan, Brad, Donna

Time: 8:05am

- I. Treasurer's Report – Jan (see attachment)
- II. Budget Review – just need to take out Logo Patches and adjust the Balance Sheet. Jan will send us all the new Report. The Board felt all the other line items looked fine. "Let's start spending more money with our advertising budget."
- III. Membership idea: helping cover some of the cost for new members.
 - A. Susan –READ is really needed in the community. 'No on helping to cover cost of Therapy Dogs, Inc.'
 - B. Jan – 'Can we cover the \$40 on time processing fee?' Would like to cover \$100
 - C. Susan – 'Cover \$60 READ/Vest?/Manual \$40'
 - D. Brad – 'Never Vet cost'
 - E. Donna read Lyn's email and keyed in on she is supportive of 'Manual and/or Lifetime Membership of READ.'
 - F. Members all agreed to help five new teams with READ Membership & READ Manual. Brad said Ullr's and other supportive businesses would most likely match monies to this idea. The Board relooked at the Expenses and penciled in 'Lifetime Membership' - \$300 (Manual already in Expenses) for five new teams.
- IV. The recent ad generated interest. Susan spoke with three people. She feels people get scared away by observing READ team members, "My dog will never be that quiet and settled." Also, there is the time commitment. The Board members discussed their initial involvement and the incentive each member took on their own. Keep It Simple – our Motto this year! Ideas generated from this discussion:
 - A. Personal meeting with Susan – coffee
 - B. Give video – versus observing a team
 - C. Time Commitment: one day a month up to once a week for ½ hour – 45 minutes. Start low versus...one day a week 1-2 hours commitment.
 - D. Hold off on calling Lyn until the new potential team member has seen met with mentor or other board members. (This is only because Lyn has so many other commitments and she is the evaluator.) Jan: 'When I'm mentoring someone new, I ask them to have their membership application filled out with the negative fecal exam and rabies up to date before contacting Lyn. Of course, they can always call me with additional questions.' This way new person is ready for testing before connecting with Lyn.
 - E.
 - F. Instead of new person starting at schools, they could start at the library.
- V. Potentials Places for Members
 - A. Libraries –all year round versus just summer time programs? Breckenridge - Brad will check; Silverthorne – Jan was sharing they were not consistent/and lack of communication – she would not go back there, but will find out; Susan will check with Frisco.
 - B. Silverthorne Rec Center - another possibility
 - C. CMC – students studying for exams
- VI. Membership Meeting (Keep It Simple)

- A. We discussed keeping things simple and this meeting especially, as no one from last Meeting to the public didn't prove to bring any new people on board.
 - B. Show the 'The Art of Visiting' – from Therapy Dogs, Inc. Only 10 minutes.
 - C. Handout of how the process works, but don't go into deep details.
 - D. Limit the number of people – have a sign- up sheet for ten people only.
 - E. After video, talk briefly about our experience.
 - F. Have meeting at the Animal Shelter? More intimate space. Only challenge is Max can't come, because of cats.
- VII. Other items
- A. Susan will follow-up with the people from the Advertisement.
 - B. Another thought of having new potential people observe a READ team, Brad mentioned he is still available, but he would check with his school to see if he could just pull a student from 4th or 5th grade to read to Max (he doesn't want disrupt his regular students).

Meeting Adjourned: 8:51am